lunchlezing

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sociale impact
uitgangspunt
verantwoordelijkheid nemen...
anticiperen op...
WHAT is design thinking?

...is human-centered problem solving with an emphasis on collaboration, creativity, & empathy. The key to the process is empathizing with the user’s needs to solve the problem.
nieuwe aanpak nodig
nieuwe aanpak nodig2
interdisciplinair

social ecology

Theoretical framework

Social impact

Reality

technical philosophy

Design specifications

design

actor network theory
2 cases
resultaat: nieuwe werkwijze

- anticipation
- visualization
- awareness
visualiseren

Managing Social Impact in Design
Tools and methods for anticipating

Social level

Social goals & characteristics

Theoretical descriptions

Level of research

Observed realities

Use level

use goals & characteristics

changed behavior

changed practices
bewustzijn creëren
conclusie
resultaat