

## IB Bachelor Accreditation Development Meeting

**Participants:** Chair panel November 2019, secretary panel November 2019, Dean IBS a.i., Head of Education IB bachelor Y3 & Y4, Head of Education IB bachelor Y1 & Y2, Quality advisor O&O, project leader IB Accreditation

**Date:** 14 June 2021

**Time:** 13:30-14:30 hrs.

**Location:** Teams

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The Assessment framework for accreditation in higher education (NVAO, 2016) includes a development meeting. During the development meeting, the programme conducts a discussion with the panel in which possible improvements are discussed from a development perspective. This development meeting took place in the context of the external visitation of the IB programme. As a follow-up of the visitation day in November 2019, two subjects were discussed further with the chair and secretary of the visitation panel on 14 June 2021. The subjects were the curriculum developments and the unique selling points of the bachelor course IB. Below is a summary of the discussion about these two topics.

### 1. Developments since November 2019

Within the International Business School the IB programme is being further developed. The programme is working on a more integrated and flexible curriculum with an integral and holistic view on education. For the purpose of becoming a more flexible programme, it will be redesigned with, for example, a 5 EC module structure. This redevelopment also fits the new strategic plan of the Hanze University of Applied Sciences Groningen (Hanze UAS).

#### Ambition 1 - Education

We offer everyone who wants to develop an appropriate learning path and a recognised qualification

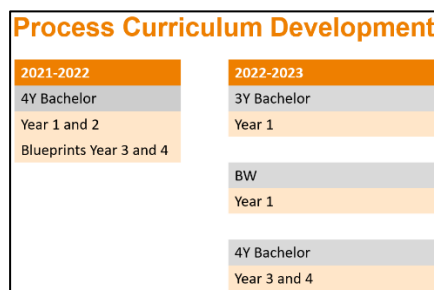
#### Ambition 2 - Research

We conduct research with visible impact on education and society

#### Ambition 3 - Organisation

We are a learning, agile and responsive organisation

The process regarding curriculum development is shown below.



Of course Corona had a big impact on the curriculum development and caused some delays. The lessons learned during the Corona crisis regarding digitalization will be included in the curriculum development.

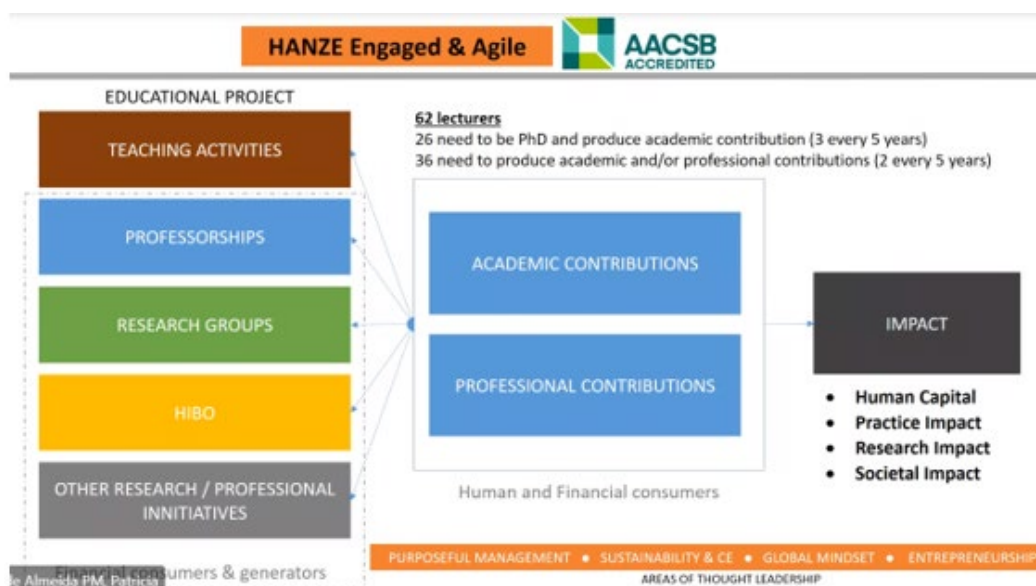
The (re)development of the curricula will be done together with various stakeholders, not only within IBS (e.g. staff, students, lectorates) but also outside IBS (Advisory Board, other stakeholders in the work field, other IB schools), alumni, National Platform IB.

## 2. The Unique Selling Points of Hanze IB Groningen

During the development meeting, the programme and the panel discussed the unique selling points of the IB programme. Below is a list of the pearls of which the programme can be proud and which should be disseminated more:

- Sustainable Development Goals / Purpose Economy
- Entrepreneurship: working together with Marian van Os Centre of Expertise Entrepreneurship. IBS is developing a learning path Entrepreneurship.
- Energy throughout the whole curriculum (Energy projects in Y1 and Y2, minor Energy in Y3, Energy GPJ projects, etc)
- Intercultural Competences and the international learning community
- Hanze Language Centre

One of the ambitions of the Hanze UAS is an agile and responsive organisation. Hanze is also known for the Innovation Hubs (Innovatie Werk Plaatsen IWPs). IBS has its own Hanze International Business Office (HIBO). The road to impact:



## Conclusions

The programme is building a bridge towards the future with a more integrated and flexible curriculum with an integral and holistic view on education. The panel encourages the programme to continue this path. Next to that it was clear to the panel that the programme has very attractive distinctive features and that the programme could do more in “selling” these features to future students and the rest of the outside world.