

SUSTAINABLE ENTREPRENEURSHIP		BLOCK 1
Description	The course steers students through the intricate world of competing and interlocking approaches & perspectives in relation to social enterprise initiatives. Furthermore the course equips students with the essential insights into the practice of social entrepreneurship. At the same time students learn to measure social return on investment and the impact of social enterprises in the broader social economy. The course aims to inspire students to engage in the field of social entrepreneurship by giving them a comprehensive introduction to the social enterprise sector.	
ECTS	5	
Lecturer	Edward Erasmus	
Literature	Wilkinson, <i>The Creator's Code</i> , Simon & Schuster, 2016 Bornstein and Davis, <i>Social Entrepreneurship</i> , Oxford University Press, 2010 Additional articles and case studies will form part of the literature to be analyzed and studied	
Competencies	AC 2, AC 4-7, BE 5, CE 1	
Teaching methods	Interactive presentations, literature preparation, assignments and active participation	
Language	English	
Testing	Assignments and final paper	

BUSINESS MODELS		BLOCK 2
Description	In this course new business models and their interrelation with modern trends in society are the main topic of study. Nowadays business models are becoming more and more dependent on ICT. Next, the opinion among economists is changing towards sustainable models too, indicating concepts as cradle-to-cradle, circular economy amongst others. In this way both generic models for the business context and specific models like CSR and PPP are being discussed. Management of new business models is another theme where the organisations are being seen more and more as open systems with the internal ability of transition and accountability as important focus points.	
ECTS	5	
Lecturer	Dan van der Bijl	
Literature	Jonker, <i>Management Models and CSR</i> , only available as e-book in library Also other educational materials such as textbooks and journals can form part of the literature	
Competencies	AC 2, AC 4-5, BE 4, BE 6	
Teaching methods	Depending on the number of participating students, different team-teaching teams will be arranged, and every team will contribute towards the course. A team will perform one of the following exercises, and present them during the class.	
Language	English	
Testing	TBA	

SUSTAINABLE FINANCIAL MANAGEMENT 1

BLOCK 1

Description	In this introduction course different types of modern finance methods, like crowd funding, micro finance, fin tech etc. will be topic of discussion. These finance methods are especially applicable for incubator companies and start-ups. Attention will be given to the causes for these recent innovative developments, as well as the technical innovations that are taking place behind it. The aim is to get an in-depth knowledge of modern types of financing methods, and to be able to evaluate the methods in terms of durability and reliability. The course content will be of use in the project International Entrepreneurship and Innovation.
ECTS	3
Lecturer	Jorrit van Spaendonck
Literature	Syllabus including recent articles and course materials
Competencies	AC 4-5, AC 8, BE 3-6, CE 5
Teaching methods	Assignments, guest lecturers, presentations
Language	English
Testing	Assignments and final presentation

SUSTAINABLE FINANCIAL MANAGEMENT 2

BLOCK 2

Description	In this continuation course the focus is on established companies and how they can implement and evaluate Corporate Social Responsibility policies. After an introduction of SFM for mid-sized companies their current CSR policies and methods will be explored. Auditing and valuation of CSR policies are specific topics that also will be discussed during the course. The aim is to get an in-depth knowledge of CSR policies within mid-sized companies, and to be able to evaluate CSR-methods. The course content will be of use in the Research Assignment.
ECTS	2
Lecturer	Johan Heijink
Literature	Syllabus including recent articles and course materials
Competencies	AC 4-5, AC 8, BE 3-6, CE 5
Teaching methods	Assignments, guest lecturers, presentations
Language	English
Testing	Assignments and final presentation

1

Description	This course consists of a series of three workshops that focuses on your personal opinions and behavior, specifically your communication skills. In the project you work together with student form different countries, belonging to different cultures. In Learning skills for International Business intercultural communication is crucial. As well as acquiring knowledge how to develop sensitivity for other (business) cultures, including the necessary traits to be effective and successful in international business.
ECTS	5
Lecturers	Harma Schut and Carolien Gaarhuis
Literature	Documents will be provided on the ELO
Competencies	AC 1-3, AC 6-8, CE 6-7
Teaching methods	Workshops, searching & learning from articles and team work
Language	English
Testing	Portfolio assignment and oral exam

Description	This international project has a duration of 7 weeks in which you will work in teams on a sustainable business project and connecting this business venture with your personal mission towards innovation and sustainability. International guest lecturers will provide the theoretical background focusing on different aspects of a business start-up, such as new business concepts (Business Model Canvas) and modern and alternative financing opportunities (microfinance, crowd funding etc.) Therefore, several workshops, guest lectures and master classes will be organized during the project. Students also do research about sustainable business practices and innovative thinking like long-term food supplies, energy savings methods etc.
ECTS	5
Coaches	Richard Benes, Bauke Feenstra
Literature	Project book and assignments
Competencies	AC 1-8, BE 4, BE 6 and CE 1-5
Teaching methods	Team work, guest lecturers, (draft) reports and presentations
Language	English
Testing	Students have to carry out different assignments. The project will be concluded with presentations for a professional jury

Description	During a period of 7 weeks you will work together with your (international) class mates on a research project for a specific business client that wants / needs to innovate or make its business more sustainable. As a team you need to execute a consulting advice that should give concrete solutions on the problem at hand. In order to succeed in delivering a good, solid advice you should analyse the current and ideal situation with a tactical and/or strategic focus. Also, you should apply theories, conceptual frameworks and/or models and present alternative solutions based on the literature and theoretical framework chosen.
ECTS	5
Coaches	Richard Benes, Bauke Feenstra
Literature	Project book and assignments
Competencies	AC 1-8
Teaching methods	The project can be executed with the help of digital lectures and movies, which are uploaded on the digital platform Blackboard. Besides the information that is given to you, you have to find information yourself as well. For this you can use the internet (e.g. Google Scholar), field research or the prescribed books.
Language	English
Testing	Assignments and final presentations